

# - FAQs -

## Real Estate | High Sierra Collective

### How many photos do I get?

Agents typically receive 35-45 photos. It really depends on the space, but with almost every shoot, agents receive more photos than they can list on the MLS.

### How do I book?

The best way to book is by phone 503.877.7309. Bookings require 24 hour notice.

### How will I receive my content?

We like to keep all of your content in one easy to access location. We use Google Drive to deliver all of your photos and videos. You are welcome to share this drive with your marketing team, clients, etc. All content remains in the drive for 30 days after the listing sells; a backup of these files will remain available 12 months after the listing sells.

### What is your turn around time?

Photos are next day. Videos are 2-3 days.

### How far do you travel?

We are based in Salem, but are willing to travel to Portland, The Oregon Coast, Albany, Corvallis, and the surrounding areas. Travel for outside the Salem-Keizer area is charged at \$0.725 per mile.

### How do I pay?

We can invoice you or your brokerage monthly for the content produced that month or we can invoice for individual homes - it is up to you. We send digital invoices that can be paid with card or ACH transfer.

### What is "in-house" editing?

Many real estate photography companies opt to send their photos overseas for editing. While this saves on cost, someone who has never see your listing is editing your photos. This can cause quality control issues like discolored skies and off-tinted images. All of our editing is done by the photographer who photographed the space.

### Any house is the same price?

Correct! Much simpler, right? Only homes over 4,000 sq/ft are priced individually.

### What are "hand blended" and HDR?

To enhance details and create bright, spacious true-to-life images, we take multiple images of the same scene and blend the images together. The "stacked" images allows us to capture all of the shadow and highlight areas of the room in full detail.

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### When should I use studio lighting?

Studio lighting can be helpful in situations where the lighting may be a bit tricky. For example, if you have glossy white cabinets and pistachio walls, studio lighting can help isolate the colors and prevent green tinted cabinets.

### Do you do walk basic through videos?

Short answer is no. Our videos are focused on allowing the agent to, not only sell their listing, but provide them with material to market their brand. Our video package is tailored to getting agents on camera.

### What do I get with the social media add-on?

The social media add-on for video provides you with 4-5 vertical videos that are designed to be uploaded as REELS, TIKTOKs, and YouTube SHORTs. These are custom made, not just a vertical punch in on the existing video.

