

- FAQs -

Real Estate | High Sierra Collective

What are "hand blended" and HDR?

To enhance details and create bright, spacious true-to-life images, we take multiple images of the same scene and blend the images together. The "stacked" images allows us to capture all of the shadow and highlight areas of the room in full detail.

How many photos do I get?

Agents usually receive 35-45 photos. It really depends on the space, but with almost every shoot, agents receive more photos than they can list on the MLS.

When should I use studio lighting?

Studio lighting can be helpful in situations where the lighting may be a bit tricky. For example, if you have glossy white cabinets and pistachio walls, studio lighting can help isolate the colors and prevent green tinted cabinets.

Do you do walk basic through videos?

Short answer is no. Our videos are focused on allowing the agent to, not only sell their listing, but provide them with material to market their brand. Our video package is tailored to getting agents on camera. Matterport walk-throughs are a terrific solution for "walk-through" style videos.

What do I get with the social media add-on?

The social media add-on for video provides you with 4-5 vertical videos that are designed to be uploaded as REELS, TIKTOKs, and YouTube SHORTs. These are custom made, not just a vertical punch in on the existing video.

What is the floor plan?

The floor plan is a 2D architectural drawing of the homes layout - similar to what you would get from an architect. Many agents will use the floor plan to provide room dimensions instead of measuring each room - big time saver.

What is your turn around time?

Photos and Matterport are next day. Videos are 2-3 days.

Any house is the same price?

Correct! Much simpler, right? Homes over 4,000 sq/ft are priced individually.

What is "in-house" editing?

Many real estate photography companies opt to send their photos overseas for editing. While this saves on cost, someone who has never see your listing is editing your photos. This can cause quality control issues like discolored skies and off-tinted images. All of our editing is done by the photographer who photographed the space.